

MARLBORO ACADEMY

1035 Bennettsville Firetower Road
Bennettsville, South Carolina 29512

From the Development Committee

October 1, 2009

Dear Friends,

As many of you know, I have long been a part of the Marlboro Academy family, but my role has changed several times over the years. I am now enjoying being a parent and a volunteer which leads me to the reason for this letter.

The time has come again to begin our Annual Giving Campaign. Last year, in a difficult economy, the school received over \$15,000.00 in gifts to the Annual Giving fund. While this giving is wonderful, we did not have a comprehensive listing of alumni, and parent participation was at a relatively low twenty percent. This year, we should all expect great things!

The Development Committee has set a lofty but totally attainable goal of \$40,000.00. Because enrollment is down, the operating budget depends on Annual Giving and other fundraising for funds to cover the difference between tuition revenue and the costs of running the school. This \$40,000.00 will be designated to be spent as it is received in the following manner:

- First \$15,000.00 to the operating budget
- Next \$2,500.00 to install a Smart Board in an elementary classroom
- Next \$5,000.00 to continue construction of the softball field
- Next \$10,000.00 to the operating budget
- Next \$2,500.00 to install a second Smart Board
- Next \$5,000.00 to athletics
- Anything above the \$40,000.00 will go to the operating budget

Remember that the amount raised is certainly important, but we are also after participation. Each grade level will be challenged to reach one hundred percent participation. Look for updates on participation outside of your child's classroom as the campaign continues.

And Alums, consider this a special challenge to you. Be a part of the first campaign that includes the alumni. Marlboro Academy is a special place, and if you have not been back in a while, we have a beautiful new hardwood floor in the gym to add to the improvements that have been made in recent years.

In order to participate, please complete the enclosed card with your gift and return it to the Academy in the envelope provided. Thank you for considering a gift that will continue the traditions that we love.

In Dragon Spirit,

Gray Covington '90